



CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 21 November 2005

By: Laurie A. Torres
Laurie A. Torres

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering

Conf. No.: 7576 : Group Art Unit: 2611
Appln. No.: 10/068,771 : Examiner: Huynh, Son P.
Filing Date: 05 February 2002 : Att'y. Docket No.: T742-10
Title: TARGETED ADVERTISING IN ON DEMAND PROGRAMMING

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)

Applicant(s) in the above-identified application hereby petition(s) for a two-month extension of time to and including December 14, 2005, for responding to the Office Action mailed July 14, 2005. An Amendment in response to the Office Action does accompany this Petition.

- The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below. A duplicate copy is enclosed.
- Extension fee in the amount of \$450.00.
- Any deficiencies or overpayments in the above-calculated fee.

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Date: 11/21/05